



北京大学-伦敦政治经济学院暑期学校

LSE-PKU Summer School

2012 年北京大学-伦敦政治经济学院暑期学校招生简章

作为北京大学的重点国际合作项目之一,第九期北京大学-伦敦政治经济学院暑期学校 (the LSE-PKU Summer School) 将于 2012 年 8 月举行。**上课地点为北京大学,具体项目时间为 8 月 6 日至 17 日,共两周。**

参加该项目的学生具有背景多元化、学历层次高、视野国际化等特点。今年两校预计招收学员 450 名。据往年经验,国际学生主要来自美国、英国、德国、法国等国家,不少来自康奈尔、牛津、斯坦福、哥伦比亚等世界著名高校、知名跨国企业和外交机构;中国学生主要来自北大、清

华、人大、华东政法等名校,以及一些在金融、咨询、外交等行业工作的在职人士和官员。

今年暑期学校共开设 14 门课程,由北京大学与伦敦政治经济学院知名教授全英文授课。课程内容涉及中国经济与金融、世界经济、中国商法、国际关系、企业管理、全球媒体、社会政策等方面。按规定,每名学生只能选择一门课程。课程结束后,通过考试的学生将获得由北京大学与伦敦政治经济学院联合颁发的进修证书和成绩单。

暑期学校即日起开始接受申请。欢迎大家报名。

2012 年 LSE-PKU 暑期学校联系方式:

项目协调人: 李老师

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The Courses

GV201 Inside the Dragon: Politics and policy in 21st century China

Dr Zhang Jian(PKU)

Prerequisites: None

The course seeks to introduce students the main issues in the study of Chinese politics, with a special focus on the policy making process in contemporary China and a review of the current debate about the Chinese political future in the final session.

IR203 Power Shift? The decline of the West and the new international relations of the 21st century

Professor Michael Cox(LSE) Professor Arne Westad (LSE)

Prerequisites: None

Since the turn of the new century, some thinkers argue that the old western world based on overwhelming military and economic superiority is its privileged position as new actors, while Asia begin to assert themselves. The course explores the contours of the new international system and tries to provide original answers to some questions given to attention.

IR204 New China: New Asia-International relations of East Asia

Professor Zhang Qingmin(PKU)

Prerequisites: None

The course addresses the new development in East Asian international relations and the role of China in this issue, with the purpose of provide students with different perspectives on the development of East Asia and stimulate their analytical thinking about East Asia subsystem within the wider international system.

FN208 Post-Crisis: What next for the international financial and monetary systems?

Dr Jeffrey M Chwieroth(LSE)

Prerequisites: None

The principal objective of this course is to develop an understanding of the international financial and monetary systems and their associated regulatory and institutional architecture, in the context of post-crisis.

MG102 Management, Entrepreneurship and Global Leadership

Dr Fei Qin(LSE)

Prerequisites: None

This course examines new enterprise development and management issues in the context of globalisation by exploring classic theories and cutting-edge research in the evolving field of entrepreneurship and international management and discussing a set of cases that represent different firm operations and illustrate both success and failures. Students will also get hands-on experience by working in teams to develop a business plan.

MG301 Demystifying China: Understand business and marketing strategies in China

Dr Rui Wang(PKU)

Prerequisites: some university level study in business, marketing or a similar area:

The objective of this course is to provide students with a critical understanding of the Chinese market and consumers, as well as business and marketing strategies in China.

MC201 Global Media Industries

Dr Bingchun Meng(LSE)

Prerequisites: None

The course aims to present a critical view of key aspects of theory, research and practice of global media industries. How the media industries have been transformed by the recent political, economic, cultural and technological changes on a global scale will be the central theme of the course.

DV301 Wealth, Well-Being and the Dynamics of Development

Professor Stuart Corbridge(LSE) Dr Mayling Birney(LSE)

Prerequisites: None

This course explores the dynamics of international development and engages current controversies about the best approaches. We examine development issues and experiences across the globe, placing a special focus on contemporary China and how its path compares to other countries such as India.

AH201 Everyday China: The anthropology of a society in rapid transformation

Dr Hans Steinmuller(LSE)

Prerequisites: None

The course will outline the basic tenets of an anthropological approach to contemporary China and the lectures will present different ways in which such an approach has been used to understand topics such as the countryside, the family, education, government, popular religion and transnationalism.

LL203 A Rule of Law? The dynamics of Chinese commercial law in an international context

Dr Jianbo Lou(PKU)

Prerequisites: None

The objective of this course is to provide students with a good understanding of Chinese business and commercial law; how this law is made, implemented and interpreted in China; and how it is shaped by international pressures and institutions. A key feature of the course will be use of real life legal examples and cases studies involving large foreign companies with investments and business in China.

EH301 Global Divergence: Growth in Europe, Latin America and East Asia compared

Professor Collin M Lewis(LSE) Dr Kent G Deng(LSE)

Prerequisites: While there are no formal prerequisites for the course, it is assumed that most prospective students will have studied (or be studying) a social science degree and/or have some interest in development and history. This course deals with the development trajectories of Europe, Latin America and East Asia in comparative and global perspectives. Some topics will be included, such as

state-building and state capacity, agriculture and agrarian change, manufacturing and the nature of industrial transformation.

SA201 Social Issues and Policy Responses in Contemporary China

Dr Xiang Gao(PKU)

Prerequisites: None

The course will introduce students to the policy responses used to address the social issues, such as poverty, education, health care services and social welfare in China, and help them to obtain the basics of social research methods and policy analysis theories as well.

EC203 China's Economic Development

Dr Yi Chen(PKU)

Prerequisites: None

In the course, we provide students with empirical knowledge and theoretical explanations of the rapid economic growth, hoping to understand the driving forces of the country's economic development, the challenges it faces now and the future prospects of the economy.

EC204 The Global Economy

Professor Danny Quah(LSE)

Prerequisites: None

The course looks at critical questions for the global economy today: Did the shift of the global economy east cause the global financial crisis? Did globalization and the debunked myth of decoupling mean economies the entire world over would suffer from financial crisis in the developed economies? With reliance on export-oriented growth in emerging economies, wouldn't a slowdown in the rich economies propagate worldwide? How did the global financial crisis become the Eurozone crisis?